# **Neil Deshpande**

## Senior Product Designer

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7+ years of experience across Tech, Finance, Healthcare, Logistics, and Infrastructure domains. Led the design and research of B2B, B2C, and Enterprise products at Amazon, Meta, and nonprofit organizations.

# Experience

#### Meta

Product Designer (contracted via TEKsystems)

Seattle, WA | Oct 2024 - Present

- Redesigned an internal financial platform to improve budgeting, forecasting, and reporting workflows.
  - Built Al-powered solutions that automated complex financial processes and reduced manual spreadsheet usage by 45%, saving \$18M+ annually.
  - Designed a real-time monitoring tool, enabling executives to make data-driven decisions.
  - o Co-created a design system with engineering leads, accelerating development timelines.
- Created a "Carbon Emissions Estimator" tool to empower teams to make sustainable design choices during the pre-construction phase of new data centers, helping **reduce Meta's carbon footprint**.
- Promoted a UX-first mindset within engineering-heavy teams by integrating research, usability testing, and design reviews into the development process.

#### **Amazon**

UX Designer II (contracted via TEKsystems)

Seattle, WA | Jul 2023 - Feb 2024

- Designed products to improve the safety and efficiency of Amazon's delivery operations.
  - Built a performance dashboard that gave managers better visibility into driver trends and operational bottlenecks, replacing four external tools with a single unified product.
  - Reduced safety incidents by 7% and accelerated delivery times by 4% for millions of packages per month.

#### Meta

Product Designer (contracted via TEKsystems)

Seattle, WA | Nov 2021 - Apr 2023

- Worked with Meta's infrastructure team to transform server repair processes across their global data centers, enhancing the user experience for billions of users.
  - Designed an automation tool for engineers to quickly identify and resolve issues, decreasing repair times by 22%, reducing errors by 31%, and saving \$12M+ annually.
  - Shaped product strategy by conducting research (interviews, journey mapping, usability testing, A/B testing) to identify user needs and align cross-functional teams.

### **Premera Blue Cross**

**UX** Designer

Seattle, WA | May 2019 - Nov 2021

- Built an Al tool to help customer service reps resolve issues faster, reducing call times by over 70%.
- Redesigned an online "Prescriptions" feature, resulting in 15% of people switching to more affordable medications, saving customers \$800K+ annually.

#### **Pushpay**

**UX** Designer

Seattle, WA | Jun 2018 - May 2019

• Designed mobile apps for nonprofit organizations, generating \$2.5M+ in annual donations.

### Education

#### **University of Rochester**

Electrical & Computer Engineering (B.S.)

Rochester, NY | Oct 2013 - May 2017